

ACC Annual Review 2022

2022 was a “Year of Investment in the Future”, for ACC as an organisation and our role in the wider profession and care of others.

Name, logo and branding. Our name and logo had served us well for 30 years, but as we move forward into a new era it felt like change was needed. We made a subtle, but significant change to the name of the organisation from Association of Christian Counsellors to the



Association of Christians in Counselling and Linked Professions. We did this because the term “Christians in Counselling” seems to much

more reflect the nature of the roles and work of our membership and the addition of “Linked Professions” is one step towards establishing new membership streams. Alongside the name change, we also created a new logo and branding.

CARE - It’s what we do. Along with the new name, logo and branding the acronym CARE evolved to describe the work of ACC. It may seem obvious that as counsellors and pastoral carers, “care” is at the heart of all that we do, but it also can be used to say so much more:

- **Connect** people with safe counsellors, colleagues with shared profession and faith, into the Church’s mission of pastoral care and into the profession of counselling

- **Accompany members** through professional & organisational development, ethical concerns & life events, our colleagues in other organisations in the development of counselling and pastoral care
- **Resource members**, the church and members of the public through forums, guidance, Training, *accord* and website
- **Engage the profession world**, the Church, the government, other organisations involved in psychological and spiritual care

Our team. There have been two new staff members in 2022. Sarah Meredith and Sarah Palmer and five new Board members appointed at the AGM – Sean Charlesworth, Sharon Hastings, Janet McNish, Jim McRae and Christine Pinder, each of them bringing gifts, skills and experience that contribute to the development of ACC. Sadly, we also said goodbye to Dawn Sherry from our office team and Fiona Sherburn from the Board after many years of serving ACC as both a Board member and previously a member of the Register Advisory Panel. We thank them both for all that they contributed to the work of ACC.

Website and Database. There has been significant investment in the development of a new website and database, which will be completed in 2023, greatly improving the services that we are able to provide for members, clients and members of the public and providing the IT infrastructure that we need to expand membership.

Training. Grants received in 2022 have enabled us to invest in the development of Pastoral Care, with the development and delivery of new courses “Caring for Ourselves” and “Guidelines for Good Practice in Pastoral Care”, the re-write and updating of the “Developing Quality Relationships” and “Foundations in Pastoral Care”, and the establishment of Pastoral Support Groups. The development of new courses will continue in 2023. In addition to continuing to provide online training events, we held our first in-person training since 2019, due to Covid-19 restrictions, at our National Conference in October 2022. The theme of the Conference was based on Galatians 3 v 28 *“There is neither Jew nor Gentile, neither slave nor free, nor is there male and female, for you are all one in Christ Jesus.”*, which meant that alongside core training topics, members were able to engage in training relating to topics looking at characteristics from the Equality Act 2010.



Members groups. In addition to the ACC Ethnic Tapestry Group and Children and Young People’s (CYP) Group, new groups were established in 2022 for counsellors working with couples and counsellors who are church ministers/leaders.

The wider counselling profession. ACC are one of six PSA counselling/psychotherapy

accredited register holders to work collaboratively in creating the Scope of Practice and Education (SCoPEd) Framework, which sets out the core training, practice and competence requirements for counsellors and psychotherapists working with adults. It is an important step in setting standards for the profession, protecting clients from unsafe or unethical practice and providing members with the resources and support to practice well. It is also a way for ACC and the wider profession to engage effectively with and to demonstrate the value of counselling and psychotherapy to employers, commissioners and government as well as improving the understanding of counselling for the public and potential clients.

ACC has also continued to be involved in cross-professional forums and groups; the MoU on Conversion Therapy Group and the Diversity and Coalition for Inclusion and Anti-Oppressive Practice.

NHS Staff Counselling Service. The counselling service established in response to the pandemic, to provide no fee counselling to NHS staff, continued to operate throughout 2022, with funding being provided by the NHS Well-Being. Funding ceased in May 2023 and the service closed to new clients, it will have provided counselling to 533 and in the region of 2,500 counselling sessions. The service has received excellent feedback and it has given us the opportunity to raise awareness of ACC within the NHS and the importance of faith in the wellbeing of individuals.



The investment continues...

In 2023 ACC will build on the investments and progress made in 2022, concentrating on the following significant projects:

- Completing the redevelopment of ACC's website and database, which will improve the service and information available to members and the general public and improve operational processes.
- Continuing our work with SCoPEd.
- Continuing the development of pastoral care training with the addition of Pastoral Care Foundations Part 2 and modular workshops on pastoral care topics.
- Redesign of *accord* journal, including moving to an online publication.
- Finalising the review and implementing a new complaints policy and process.
- Review of ACC's Code of Ethics and Practice.

Appreciation

Our appreciation goes to the Trainers, Facilitators, Assessors, Training Developers, as well as

our Head Office Staff, Directors and volunteers who enable ACC to continue its valuable contribution to counselling and pastoral care. We also wish to thank representatives from other professional bodies and organisations that we have worked in collaboration with us during the year.

Our thanks also go to our members, who have continued to support us despite the difficult circumstances that many of them have faced during this year.

The commitment of so many continues to amaze us and we thank God for all that they have contributed to the part that ACC plays in the work of the Kingdom of God.

We also thank God for his provision, guidance and care for ACC, its members and the many people who benefit from their work.

Every blessing and much thanks for your support



Sue Monckton-Rickett

Chair

Association of Christians in Counselling
and Linked Professions

Financial Review

The Accounts for 2022 show an unrestricted deficit, before transfer between funds, of £63,950 for the year, compared with a surplus last year of £19,500. This resulted in the General Funds decreasing from £181,082 to £123,702 after a transfer of £6,570 from the Restricted Funds.

The biennial conference, which had been postponed due to covid-19, was finally held in October 2022 and made a contribution of £17,137. The main reason for the deficit was expenditure of £33,150 on a new website and database with a further £32,850 of expenditure forecast in 2023. Although income increased, compared to last year, expenditure increased even further, as follows:

Unrestricted income increased by £49,569 mainly due to the following:

- A large increase in conference income of £81,539 with the biennial conference.
- A small increase in advertising of £1,795.
- A small increase in subscriptions of £1,225.
- A small increase in Gift Aid of £527.
- A decrease of training fees and levies of £27,838.
- A decrease in pastoral care courses and training materials of £8,893.

Unrestricted expenditure increased by £133,020 mainly due to the following:

- A large increase in conference costs of £69,559 with the biennial conference.
- An increase in website and database development of £30,487 due to the investment project.
- An increase in staff costs of £26,016 with contract staff required as a member of staff was seconded to the website and database development project.
- An increase in Executive Allowance of £12,667 with the full year cost of the Head of Membership Services.
- Further increases of £4,436 in the printing costs of the *accord* quarterly publication.
- Increased costs of £5,801 for accreditation leads, assessors, audit and handling complaints.
- Increase in promotion and fundraising £4,157.
- A reduction in the number of training courses saving £10,544.
- Further decrease of £5,288 in rent and utilities with the closure of the Coventry office last

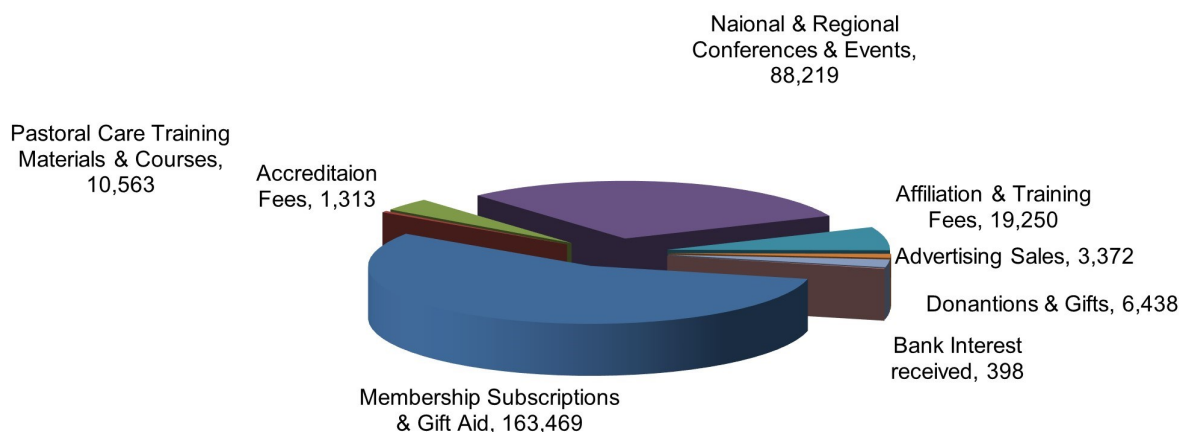
year.

There is budgeted to be a deficit in 2023, due to the need to complete the investment in our infrastructure. During 2022 we invested strategically in the following:

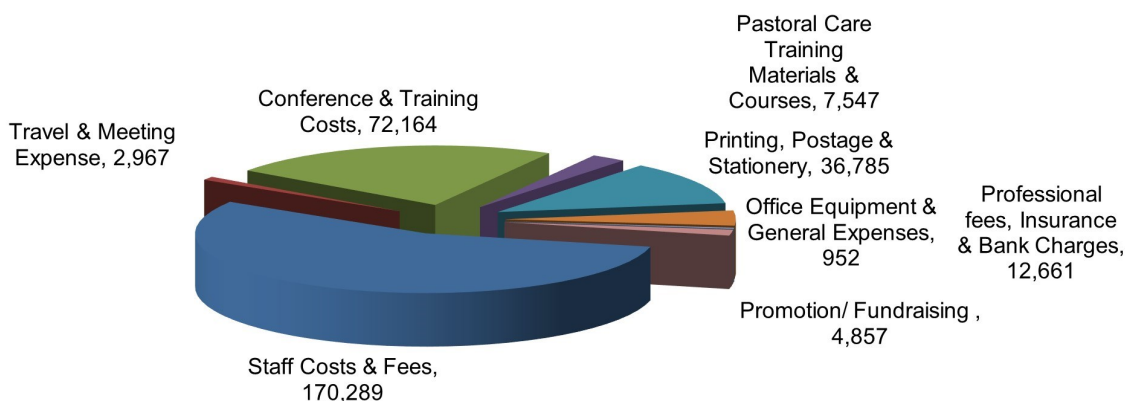
- The development of ACC infrastructure, so that it is equipped for potential growth and new membership categories including Coaching and Spiritual Direction.
- Improvements to the ACC website to promote membership connection and interaction. Progress on these developments is reviewed regularly by the ACC Board to ensure they will meet the needs of the organisation in the most cost effective and timely manner.

Peter Roberts, Finance Director

ACC Analysis of General Fund Revenue 2022: £293,021



ACC Analysis of General Fund Expenditure 2022: £356,972



THE ASSOCIATION OF CHRISTIANS IN COUNSELLING AND LINKED PROFESSIONS
STATEMENT OF FINANCIAL ACTIVITIES For the Year Ended 31 December 2022

	General Fund £	Restricted Funds £	Total Funds £
INCOME & ENDOWMENTS FROM			
Donations and Legacies	20,992	91,350	112,342
Charitable Activities	268,259	0	268,259
Other Trading Activities	3,372	0	3,372
Interest Income	398	0	398
TOTAL	293,021	91,350	384,371
EXPENDITURE			
Raising Funds	8,499	0	8,499
Charitable Activities	348,473	26,832	375,305
TOTAL	356,972	26,832	383,804
Net Income /(Expenditure)	-63,950	64,518	568
Transfer Between Funds	6,570	-6,570	0
Net Movement in Funds	-57,381	57,948	567
RECONCILIATION OF FUNDS			
Total Funds brought forward	181,082	15,983	197,065
TOTAL FUNDS CARRIED FORWARD	123,701	73,931	197,632

THE ASSOCIATION OF CHRISTIANS IN COUNSELLING AND LINKED PROFESSIONS
BALANCE SHEET at 31 December 2022

	Total Funds £	Prior Year Funds £
FIXED ASSETS		
Intangible Assets	0	0
Tangible Assets	0	0
Investments	0	0
TOTAL FIXED ASSETS	0	0
CURRENT ASSETS		
Debtors	67,643	21,895
Cash at bank and in-hand	157,306	192,858
TOTAL CURRENT ASSETS	224,949	214,753
LIABILITIES		
Creditors: amount falling due within one year	27,317	17,688
NET CURRENT ASSETS OR LIABILITIES	197,632	197,065
THE FUNDS OF THE CHARITY		
Restricted income funds	73,931	15,983
Unrestricted income funds	123,702	181,082
TOTAL CHARITY FUNDS	197,632	197,065